



विद्या सर्वार्थ साधिका

ANANDALAYA
ANNUAL EXAMINATION
Class: XI

Subject : Business Studies (054)

Date : 23-02-2024

M.M : 80

Time : 3 Hours

General instructions:

1. This question paper contains 34 questions. All questions are compulsory.
2. Marks are indicated against each question.
3. Answers should be brief and to the point.
4. Answers to the questions carrying 3 marks may be from 50 to 75 words.
5. Answers to the questions carrying 4 marks may be about 150 words.
6. Answers to the questions carrying 6 marks may be about 200 words.
7. Attempt all parts of the questions together.

1. JPMG is one of the largest transportation industries in India that provides services for different projects including residential, commercial office, retail, industrial, logistics, hospitality and other areas too. It's a familiar name among the business houses in the country because of the large dependency factor. Which type of Industry has been discussed in the above case? (1)
(A) Genetic Industry (B) Tertiary Industry
(C) Processing Industry (D) Assembly Industry
2. Stages in the formation of a public company are in the following order: (1)
(A) Capital Subscription, Promotion, Incorporation, Commencement of Business
(B) Incorporation, Capital Subscription, Promotion, Commencement of Business
(C) Promotion, Commencement of Business, Incorporation, Capital Subscription
(D) Promotion, Incorporation, Capital Subscription, Commencement of Business
3. _____ is the best form of the organization, where national security is concerned. (1)
(A) Private Company (B) Public Company
(C) Departmental Undertaking (D) Statutory Corporation
4. Mr. Zed, a 39-year-old, young man came to know that he is suffering from heart blockages, which need to be operated within next three months. He purchased an insurance policy worth ₹10 lacs, without disclosing his true clinical material facts. He got operated but insurance company refused to pay the dues stating that he had violated one of the insurance principles. Identify the insurance principles he had violated. (1)
(A) Subrogation (B) Mitigation
(C) Insurable Interest (D) Utmost good faith
5. Today, customers can also make use of call centres set up by companies to make toll free calls to make queries and lodge complaints round the clock at no extra cost to them. Which variants of e-commerce is highlighted above? (1)
(A) B2B Commerce (B) B2C Commerce (C) Intra-B Commerce (D) C2C Commerce

6. From the following picture, identify towards which stakeholder the business enterprise is not showing a socially responsible behavior. (1)



7. Match the following terminologies on the basis of meaning: (1)

- | (A) | (B) |
|--|---------------------|
| 1. External sources of funds include those funds that lie outside the business | a. Working capital |
| 2. The capital which is required for day-to-day operations of the business | b. Fixed capital |
| 3. The ploughing back of profits in the business | c. Issue of shares |
| | d. Retained earning |
- (A) 1-c 2-a 3-d (B) 1-c 2-d 3-a (C) 1-b 2-d 3-a (D) 1-d 2-a 3-b

8. Which of the following statement is FALSE for MSME sector in India (1)

- (A) MSME sector is the second largest employer of human resources, after agriculture.
(B) MSME is considered being less labour intensive and more capital intensive.
(C) MSME in our country supplies an enormous variety of products which include mass consumption goods etc.
(D) MSME is considered being more labour intensive and less capital intensive.

9. Assertion (A): Itinerant retailers do not have fixed selling point. (1)

Reason (R): Fixed Shop retailers have fixed selling point.

- (A) Both (A) & (R) are correct & (R) is the correct explanation of (A).
(B) Both (A) & (R) are correct but (R) is not the correct explanation of (A).
(C) (A) is correct but (R) is incorrect.
(D) (A) is incorrect but (R) is correct.

10. The document which contains the information regarding the country where the goods have been produced in connection to export is called _____. (1)

- (A) Shipping Bill (B) Export Invoice (C) Airway Bill (D) Certificate of Origin

11. Application for approval of name of a company is to be made to _____. (1)

- (A) SEBI (B) Registrar of Companies (C) Government of India (D) State Government

12. Which of the following statement is not correct? (1)

- (A) A company can refer Table A if it does not prepare its articles of association.
(B) A private limited company can have maximum 200 members.
(C) A minor as a partner can inspect the books of the firm.
(D) One-person company is a company, which has one person as its member.

13. Identify the policy, in which policy money is payable after the assured attains a certain age in (1)
monthly, quarterly, half yearly or annual instalments.
(A) Whole Life Policy (B) 10 Years Policy
(C) Fire Policy (D) Annuity Policy
14. Assertion (A): Bank Credit is a permanent source of finance. (1)
Reason (R): Though banks have started extending loans for longer periods, generally such loans
are used for medium to short periods.
(A) Both (A) & (R) are correct & (R) is the correct explanation of (A).
(B) Both (A) & (R) are correct but (R) is not the correct explanation of (A).
(C) (A) is correct but (R) is incorrect.
(D) (A) is incorrect but (R) is correct.
15. Mr Y wanted to start a new business project. He wants to arrange funds by different modes, (1)
match the different ways of fund as per their meanings.
- | (A) | (B) |
|--|--------------------|
| 1) It refers to a self-financing a business without external help or capital. | a) Venture capital |
| 2) It is a type of private equity, provided by firms or funds who take on the risk of financing. | b) Crowd funding |
| 3) Individuals with surplus cash who wants to invest in upcoming start up. | c) Boot strapping |
| 4) Pooling of resources. | d) Angel Investors |
- (A) 1-c 2-d 3-a 4- b (B) 1-c 2- a 3-d 4-b (C) 2-c 1-d 3-c 4- b (D) 1-b 2-d 3-c 4- a
16. Statement- I: e-business is broader in scope than e-commerce. (1)
Statement- II: e-commerce is a part of e-business.
(A) Both the statements are correct
(B) Both the statements are incorrect
(C) Statement-I is true, Statement- II is false
(D) Statement- I is false, Statement- II is true
17. 'It is the moral obligation of the business to get involved in solving social problems, instead of (1)
expecting other social agencies dealing with them' this statement is related to which justification
of social responsibility.
(A) Better environment for doing business
(B) Holding business responsible for social problems
(C) Maintenance of society
(D) Converting problems into opportunities.
18. It is a guarantee issued by the importer's Bank that it will honour payment up to a certain amount (1)
of export bills to the bank of the exporter. Identify the document.
(A) Letter of Indemnity (B) Indent or Order (C) Letter of Credit (D) Bill of Exchange
19. As per government of India size of small scale industries can be decided on the basis of_____. (1)
(A) Number of employees working (B) Volume of output
(C) Power consumed for business (D) Investment in Plant and Machinery

20. The term redeemable is used for which of the following source of business finance. (1)
(A) Commercial papers (B) Equity shares (C) Preference shares (D) Public deposit
21. Differentiate between international business and domestic business. (3)
22. During a discussion among few college students, many favoured the fact that business is a profit-making entity. On the other hand, there was hardly anyone who agreed with the fact that it is essentially a social institution. On what basis can it be said that business is essentially a social institution and not merely a profit-making activity. (3)
23. Ritika is a talented interior designer who has graduated from one of the best universities in India. She plans to start her own business which is easy to establish and where she can be her own boss. (3)
(a) Identify the form of business which is most suitable for Ritika? Give reasons
(b) Explain the characteristics of the form of business identified in the above question (a).

OR

- Mr. Kishor has decided to start a company. He conveys his decision to his boss and he tries to test him by asking him some questions regarding its formation.
- (a) Which document contains the bye-laws of the company?
(b) What is the difference between Memorandum of Association and Articles of Association?
24. Harsh runs an online store dealing in all kinds of household items which he procures from different dealers. Whereas his friend Lakshay runs a store through which he sells all kinds of organic products like spices, pickles, jams etc. these products are produced in his automated manufacturing unit in Kerala. (3)
(a) Identify the two concepts undertaken by Harsh and Lakshay respectively.
(b) Also write any two points of difference between the concepts identified in part (a)
25. Explain the classification of Industry with the help of examples. (4)

OR

- Kiran is running a grocery shop in the nearby local market whereas her friend Priyanshu works as a finance manager in a reputed IT company. In the context of the above case:
a) Identify the different types of economic activities both the friends are engaged in.
b) Distinguish between the two different types of economic activities as identified in part (a) of the question (any three points).
26. Mohit and Sumit are friends. They have to attend the birthday party of a common friend. Mohit goes to 'Poshak kids wear' exclusively for kids wear with his parents to get a new dress for party, whereas Sumit purchased his dress from 'Reliance Mart'. & his mother purchased grocery from the same store. (4)
(a) Identify the type of stores Mohit and Sumit visited.
(b) Explain any two features of each store identified in part (a).
27. Life insurance corporation of India is the largest insurance company in India. It is headquartered in Mumbai. It was founded in the year 1956, where the parliament of India passed the Life Insurance of India Act that nationalized the private insurance industry in India. Over 245 insurance companies and provident societies were merged to create the state owned life insurance corporation. (4)

- (a) Life insurance corporation is classified as which form of public sector enterprise?
(b) State any three features that highlights Life Insurance corporation of India in a particular form of public sector enterprise as identified in part (a).

OR

Max Ltd. is a big company engaged in manufacturing of car accessories. Its head office is in Paris and it operates in more than 20 countries. The company has huge financial resources and is always engaged in research and development activities.

- (a) Identify the form of enterprise of Max Ltd.
(b) State any three features of the enterprise identified in part (a).
28. What preferential rights are enjoyed by preference shareholders over the equity shareholders? (4)
Explain.
29. The government of India launched a program on May, 1978, with special stress on the (4)
development of small tiny, cottage and village industries by providing integrated administrative support in the area. To achieve this objective an agency was set up at district level.
(a) State the name of the agency mentioned in the above statement.
(b) Discuss the functions of the agency highlighted in the statement.
30. State and explain in brief the first four steps of executing the Import trade. (4)

OR

State the objectives of World Trade Organisation (WTO).

31. There are different types of cooperative societies. Each society is established with a specific (6)
purpose. State and explain the different types of cooperative societies and their respective purpose of formation.

OR

Climax India Private Limited was formed as a Private Company by a group of five friends. Their business has grown considerably over the years. Now, they want to expand their business and for this, they need more funds. They are planning to convert their company into a public company and raise more funds through issue of shares.

Define a Joint Stock Company and Mention the privileges that the company will have to forgo as a private company after conversion.

32. (a) Explain the following principles of insurance with example: (6)
i. Principle of indemnity
ii. Principle of contribution
iii. Principle of subrogation
(b) Briefly discuss any three types of Bank Accounts.
33. Define Share and Debentures. What advantages does the issue of debentures provide over the (6)
issue of equity shares?
34. A company manufacturing clothes open shops at different locations in India. They sell goods (6)
on cash basis only. The shops have identical decorations. The prices of goods are fixed. In this way they eliminate unnecessary middleman thus benefiting the consumers.
(a) Identify the type of shop referred to in the above para.
(b) Elaborate characteristics of such shops.